2020 has been a year when young up-and-coming companies had their stocks soar in price. Many of these high-flyers don't make profits.

Instead of pricing a stock on a traditional P/E basis, many investors are jumping a step ahead, and valuing stocks on a price-to-sales basis.

A slew of stocks that don't make profits have lead this market higher. Meanwhile, some quality stocks are being overlooked.

FANG stocks Facebook (FB), Amazon (AMZN), Netflix (NFLX) and Google - now named Alphabet (GOOGL) - are still the REAL leaders of this digital uprising. And to keep it interesting, let's throw in Apple (AAPL) and Alibaba (BABA) too. This takes the FANG to FAAANG.

Overall, my analysis points to these stocks having $28 \%$ upside when we look to 2021. Now let's see which FAAANG stocks have the most upside.

Is it time for the
$\mathrm{f}_{\mathrm{a}}^{C_{2}} \mathrm{~N}_{G}$

## stocks to shine again?

## David Sharek's <br> Growth Stack Newsletter <br> October 2020

## Current Holding - Facebook (FB)

Facebook (FB) has a potential catalyst in its Instagram Reels. Reels is a new concept for Instagram that is similar to TikTok.

Reels is bound to be a big winner for Instagram. The company also has growth opportunity in WhatsApp payments, where you can transfer money, and ecommerce with Facebook Mar-
ketplace and Instagram Shopping.

FB stock has an Estimated LongTerm Growth Rate of $17 \%$ per year, and the stock carries a P/E of 34. My Fair Value is a P/E of 35 , or a stock price of $\$ 280$ in 2020 and $\$ 354$ in 2021.
FB is part of our Growth Portfolio and Conservative Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 7.99 | x | 34 | $=$ | $\$ 271$ |  |
| 2020 Est | 7.99 | x | 35 | $=$ | 280 | $3 \%$ |
| 2021 Est | 10.10 | x | 35 | $=$ | 354 | $30 \%$ |

## About David Sharek

David started his career as a Financial Consultant at A.G.Edwards \& Sons in 1999, investing clients in mutual funds, stocks, bonds \& annuities.

The 2000 stock market crash crushed his investors and left David leery of Wall Street \& mutual funds. Sharek became a student of stocks, and discov-
ered the best stocks had the highest profit growth.

In 2002 David accepted a position of Vice PresidentInvestments at Wunderlich Securities and developed his Growth Stock Portfolio.

Sharek's Growth Portfolio averaged a return of $24 \%$ his first five years as a portfolio manager (2003-2007), more than dou-
ble the market's (S\&P 500) average of $11 \%$.

In 2008 David Sharek founded Sharek's Stock Portfolios. But another stock market crash took the Growth Portfolio down 58\% that year. Still, by 2013 client accounts hit new highs.

Today, David continues to do his own stock research and manages portfolios on a fee basis from
his offices in Midtown Manhattan.

Sharek's
Growth Portfo-

lio has grown an average of $15 \%$ a year, compared to $9 \%$ for the S\&P 500 (2003-2019 Q2). David's posted four years of $+40 \%$ returns in his 17 year career as a portfolio manager.

## Current Holding - Apple (AAPL)

Apple (AAPL) has been a hot stock lately, and much of that is because investors value the Services revenue the company has been delivering. Just last qtr, Services accounted for $22 \%$ of total company revenue, that's up from $14 \%$ four years ago. Apple Services include: Apple Pay, Apple Music, iTunes and the App Store.

AAPL's P/E has shot up from 15 to 29 in just the past year. The median annual P/E was 12-16 the past ten years. So I don't think we will see future returns like the ones shown here. But, NEW 5G phones could be coming within the next year, and that could be a catalyst for profits.

APPL is part of the Conservative Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 13.00 | x | 35 | $=$ | $\$ 452$ |  |
| 2021 Est | 15.54 | x | 28 | $=$ | 435 | $-4 \%$ |
| 2022 Est | 16.81 | x | 28 | $=$ | 471 | $4 \%$ |


| Apple (AAPL) <br> Ten-Year Chart |  | Annual Profits |  |
| :---: | :---: | :---: | :---: |
|  |  | 20102.16 |  |
|  |  | 2011 | 3.89 |
|  |  | 2012 | 6.31 |
|  |  | 2013 | 5.68 |
|  |  | 2014 | 6.45 |
|  | If | 2015 | 9.22 |
|  | N | 2016 | 8.31 |
|  | Th ${ }^{\text {ch}}$ | 2017 | 9.21 |
| $150$ |  | 2018 | 11.91 |
| 100 |  | 2019 | 11.89 |
| 50 | 为 | 2020 | 13.00e |
| 0 |  |  | ly Profit |
| Profit |  |  | th: $20 \%$ |
| Growth | 80\% 62\% -10\% 14\% 43\%-10\% 11\% 29\% 0\% 9\% |  | ly Stock <br> th $\cdot 29 \%$ |

## Current Holding - Amazon (AMZN)

Amazon (AMZN) profits are growing so fast that I believe the stock might hit \$10,000 a share in the near future.

Business has surged during the COVID-19 pandemic, while management marketing by $1 / 3$ rd last qtr. The company made a profit greater than $\$ 10$ a share last qtr, and if you work that out to an
, AMZN is part of the Growth Portfolio and Aggressive Portfolio.
annualized basis that's $\$ 40$ a share in profits. That's a big number - that's expected to get even bigger. In fact, analysts have the company earning more than $\$ 110$ a share in 2024. A P/E of $91 \times \$ 110$ in profits $=$ a $\$ 10,000$ stock (hypothetically),

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 31.60 | x | 100 | $=$ | 3150 |  |
| 2020 Est | 31.60 | x | 100 | $=$ | 3160 | $0 \%$ |
| 2021 Est | 44.13 | x | 100 | $=$ | 4413 | $40 \%$ |

## Current Holding - Alibaba (BABA)

Alibaba (BABA) just delivered a monster quarter that has me thinking the stock is in the midst of making a big move higher. The reason for this is mainly because the P/E has been too low for too long.

This juggernaut sold is a $23 \%$ grower (Est. LTG) and due to its size and strength the stock should be worthy of a 40 P/E.

But in 2019 the median P/E was just 25. Last qtr the P/E was just 24. That's super low for an amazing company.
This qtr, the P/E is 31 and I think the P/E should be 40 . Thus, thus stock looks to be in he midst of a big move higher.
BABA is part of the Growth Portfolio and Aggressive Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 9.22 | x | 31 | $=$ | $\$ 288$ |  |
| 2020 Est | 9.22 | x | 40 | $=$ | 369 | $28 \%$ |
| 2021 Est | 11.53 | x | 40 | $=$ | 461 | $60 \%$ |



## Current Holding - Netflix (NFLX)

One of the estimates I do while rating a stock is when I think the company can earn \$10 a share in profits in a year. If you think the stock has the ability to make $\$ 10$ and you have an idea of when this will happen (3 years from now, 5 years, 10 years, etc) then you put a P/E to the stock and calculate a far-away Fair Value.

Now, here we are in 2020 Q3 and I see these profit estimates:

2021 \$8.80, 2022 \$12.11, 2023 \$15.70, 2024 \$19.36

So using a pen-to-paper analysis a 45 P/E x $\$ 20$ in profits $=\$ 900$ stock, hypothetically in 2024.

NFLX is part of the Growth Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 6.19 | x | 81 | $=$ | $\$ 502$ |  |
| 2020 Est | 6.19 | x | 75 | $=$ | 464 | $-8 \%$ |
| 2021 Est | 8.80 | x | 75 | $=$ | 660 | $31 \%$ |

## Current Holding - Alphabet (GOOGL)

Alphabet's (GOOGL) search business is down as the Coronavirus is hurting advertising spending. But the stock is hitting All-Time highs today due to a broad move higher for technology stocks. But overall, this is one of the weakest tech stocks I follow. It's certainly the weakest when comparing FANG stocks Facebook, Amazon, Netflix and Google if we look at
$\begin{array}{lclclcc}\text { Fair Value } & & & & & \\ \text { Year } & \text { Profits } & \text { x } & \text { P/E } & = & \text { Price } & \text { Upside/Downside } \\ \text { This Qtr } & 44.28 & \text { x } & 37 & = & 1639 & \\ \text { 2020 Est } & 44.28 & \text { x } & 33 & = & 1461 & -11 \% \\ \text { 2021 Est } & 56.60 & \text { x } & 33 & = & 1868 & 14 \%\end{array}$
sales and profit growth. And if you're looking to lighten-up on tech after this huge move higher, this would be the one I would sell.

GOOGL is part of the Conservative Portfolio and Growth Portfolio.

Although we are still in Autumn 2020, the FAAANG stocks look like good bets in 2021.


## Stock Research

If you're a finance professional or online investor, our Research Reports are a great resource in searching for tomorrow's stock market winners today.

We monitor 75-100 growth stocks and value stocks in the stock market, and prepare research reports on a qtrly basis. Each research report comes with our proprietary charts (like you saw here), Sharek's Take on the stock, and a Fair Value of what we believe the stock is worth this year and next. Stocks are then ranked in two Power Rankings:

Growth Portfolio Power Rankings consists of 35-50 stocks with Estimated Long Term Growth Rates of $15 \%$ or greater.

Conservative Growth Power Rankings consists of stocks with estimated total returns (Est. LTG + dividend yield) of $10 \%$ or greater. These are safer stocks with higher certainty and consistency that sometimes pay dividends.

Research Reports and Power Rankings are available with a paid subscription to the School of Hard Stocks (\$297 USD per year).



Money Management

## Let us manage your stock portfolio

David Sharek manages brokerage accounts and IRAs of $\$ 50,000$ or greater on a fee-basis. Returns shown here are after fees.

## You own the stocks

Sharek manages each account individually. This isn't a mutual fund - you own the stocks. Your account is in your name and is not commingled with other clients.

Fee-based account management
We grow when you grow. Shareks, LLC bills client accounts $0.25 \%$ to $0.75 \%$ per quarter ( $1 \%$ to $3 \%$ per year). Fees may be tax deductible.

## Watch your account

Clients can log online and view their accounts at anytime.

## Security

Shareks, LLC is registered with the State of New York as an investment advisor (RIA).

Accounts are kept safe at brokerage firms TD Ameritrade and Interactive Brokers.

## Interactive Brokers

School of Hard Stocks<br>99 Madison, 5th Floor New York, NY 10037 +16464305641

info@schoolofhardstocks.com


## Growth Portfolio

## Returns

+35\% in 2020 (through Q2)
+29\% in 2019
$+15 \%$ avg. annual return since inception (2003)

## Description

Our flagship portfolio is comprised with large and small companies with estimated long -term growth rates (EST. LTG) of $15 \%$ or greater.

## Number of Stocks:

35 to 50

## Types of Accounts Managed:

Individual and Joint brokerage accounts, IRAs, Rollover IRAs, and SEPs.

Minimum Account Size:
\$100,000
Management Fee:
$2 \%$ to 3\% per year (billed quarterly)

## Aggressive Growth Portfolio

## Returns

+34\% in 2020 (through Q2)
+22\% in 2019
$+13 \%$ avg. annual return since
inception (2003)

## Description

A more focused portfolio comprise of stocks from the Growth Portfolio which have more rapid profit growth and/or are timely.

## Number of Stocks:

## 10 to 25

## Types of Accounts Managed:

Individual and Joint brokerage accounts, IRAs, Rollover IRAs, and SEPs.

## Minimum Account Size:

\$50,000

## Management Fee:

3\% per year
(billed quarterly)

Conservative Growth Portfolio

## Returns

-1\% in 2020 (through Q2)
+32\% in 2019
$+10 \%$ avg. annual return since
inception (2015)

## Description

A portfolio consisting of safer stocks (often Blue Chips) that may pay dividends. Comprised of stocks with Est. LTG + dividend yield of $10 \%$ or greater.

## Number of Stocks:

35 to 50
Types of Accounts Managed:
Individual and Joint brokerage accounts, IRAs, Rollover IRAs, Trusts and SEPs.

Minimum Account Size:
\$100,000

## Management Fee:

1\% to 2\% per year
(billed quarterly)

[^0]
[^0]:    Any information provided in this letter has been prepared from sources believed to be reliable, but is not guaranteed by DavidSharek.com and/or Shareks, LLC and is not a complete summary or statement of all available data necessary for making an investment decision. In addition, such information may be condensed or contain calculated data which should be verified by the recipient. Any information provided is for informational purposes only and does not construe a recommendation. To the extent that financial projections are contained herein, such projections are dependent on the occurrence of future events, which cannot be assured; therefore, the actual results achieved during the projection period, if applicable, may vary from the projections. DavidSharek.com and its employees may own options, rights or warrants to purchase any of the securities mentioned in this letter. Any review, retransmission, dissemination or use of, or taking action in reliance upon this information by persons or entities other than the intended recipient is prohibited. If you received this letter in error, please contact the sender immediately and disregard.

