David Sharek's Growth Stock Newsletter

Searching for Tomorrow's Stock Market Winners Today

## June 16, 2018

## The Most Dangerous Stocks in the Market

During the past two months there have been a large number of growth stocks go parabolic.

Parabolic means a stock which was rising steadily then climbs at a more rapid rate, perhaps rising $50 \%-100 \%$ in 3-to-6 months.

These stocks are great if you own them. If you don't then you are missing out and may be tempted to buy high.

Buying after a parabolic move can be dangerous, because a correction in the stock market
could cause the hot-stocks to decline around $2 x$ the rate of the stock market.

There's measurements in regards to Growth Stocks (young rapid growers) vs. Value Stocks (old stable businesses with stocks that can pay dividends). During the past month Growth vs. Value has been at the highest point ever, meaning growth is in, value is out.

Growth stocks are the place to be, but savvy investors are smart to pick up Blue Chips on a dip.

## Stocks on the Radar - Align Technology (ALGN)

Align Technology (ALGN) makes the Invisalign braces which are a sensation all around the world. Especially with teens, who want to snap selfies.

I started following ALGN a couple years ago. It was in he $\$ 90$ s and I wanted to get it if it dell to $\$ 90$. Then the stock broke out, ran up, and ran to $\$ 350$. I don't own it.

To the right is a one-year chart of ALGN. The P/E is high, as is qtrly profit growth (bottom/left). Estimates are for growth to slow to $27 \%$ and $17 \%$ the next 2 qtrs but ALGN has been beating the street and surprising to the upside.

ALGN is on a parabolic move, if it comes back down I want to buy.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 4.74 | $x$ | 73 | $=$ | $\$ 347$ |  |
| 2018 Est | 4.74 | $x$ | 50 | $=$ | 237 | $-32 \%$ |
| 2019 Est | 6.00 | $x$ | 50 | $=$ | 300 | $-14 \%$ |



## About David Sharek

David started his career as a Financial Consultant at A.G.Edwards \& Sons in 1999, investing clients in mutual funds, stocks, bonds \& annuities.

The 2000 stock market crash crushed his investors and left David leery of Wall Street \& mutual funds. Sharek became a student of stocks, and discovered the best stocks had the highest profit growth.

In 2002 David accepted a position of Vice President-Investments at Wunderlich Securities and developed his Growth Stock Portfolio.

Sharek's Growth Portfolio averaged a return of $24 \%$ his first five years as a portfolio manager (2003-2007), more than double the market's (S\&P 500) average of $11 \%$.

In 2008 David Sharek founded

Sharek's Stock Portfolios. But another stock market crash took the Growth Portfolio down 58\% that year. Still, by 2013 client accounts hit new highs.

Today, David continues to do his own stock research and manages portfolios on a fee basis from his offices in Midtown Manhattan.

Sharek's Growth Portfolio has grown an average of 13\% a year,
compared to 9\% for the S\&P 500 (since inception in 2003).
\$100,000 invested
 in the Growth Portfolio at inception would have made a profit of almost $\$ 250,000$ vs. just over \$200,000 in the S\&P.

David's posted four years of $+40 \%$ returns in his 15 year career.

## Stocks on the Radar - Lululemon Athletica (LULU)

Lululemon Athletica (LULU) has been a monster stock this past year. I also missed out on this, even though l've been tracking LULU for a couple qtrs now. I didn't buy as I didn't imagine the $\mathrm{P} / \mathrm{E}$ going to 38.

The best time to buy a hot stock is when it hits a new high after basing a while.

Here is a one-year view of LULU. From July-Oct of last year it based between $\$ 55-\$ 65$, the time to buy was when it shot past $\$ 70$. Then the stock based between $\$ 75$ and $\$ 85$. The buy point was on the move to $\$ 90$.

This latest jump is dangerous, because the stock didn't base around $\$ 100$. LULU is parabolic.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 3.22 | x | 38 | $=$ | $\$ 121$ |  |
| 2018 Est | 3.22 | x | 32 | $=$ | 103 | $-15 \%$ |
| 2019 Est | 3.69 | x | 32 | $=$ | 118 | $-2 \%$ |



## Current Holding - Servicenow (NOW)

To the right is a ten-year chart of Servicenow (NOW), which as you can see is not yet ten years old. That's good because its often the young bucks that are the best stocks. As you can see this is a great stock, and is also parabolic.
ServiceNow is a cloud-based provider of software to businesses. When it began in 2004,
the company started with IT helpdesk software then expanded into customer service, and is now developing a slew of other apps in HR and security.

I purchased NOW for the Growth Portfolio in January at $\$ 135$. Analysts give this stock an Estimated Long-Term Growth Rate of 51\% per year.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 2.32 | x | 80 | $=$ | $\$ 186$ |  |
| 2018 Est | 2.32 | x | 85 | $=$ | 197 | $6 \%$ |
| 2019 Est | 3.15 | x | 85 | $=$ | 268 | $44 \%$ |

## Stocks on the Radar - HubSpot (HUBS)

HubSpot (HUBS) and ALGN are the two stocks I really wish I owned.

HubSpot has an online software platform that allows you to keep track of clients and prospects, and do marketing. It's cheap too, FREE to start with. Once you get accustomed to the platform you can add Sales and Marketing

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 0.63 | x | 203 | $=$ | $\$ 128$ |  |
| 2018 Est | 0.63 | x | 150 | $=$ | 95 | $-26 \%$ |
| 2019 Est | 1.02 | x | 150 | $=$ | 153 | $20 \%$ |

programs to the mix for $\$ 50$ $\$ 200$ per mo. If you have a customer service team they have a $\$ 400$ platform.

HubSpot is the next Salesforce (CRM). HUBS started making profits five qtrs ago, and is now delivering triple-digit growth while beating the street. HUBS is on the radar for the Growth Porfolio.


## Current Holding - PepsiCo (PEP)

PepsiCo (PEP) is in a correction as Growth vs. Value has investors selling safe ETFs to buy risky ones. Right now investors are all gung-ho about growth stocks to the point the Growth vs. Value metrics are at some of the highest points ever.

PEP is down because investors are taking money from mutual funds and ETFs that invest in these slower growers, and also because Pepsi's growth is slow as people are drinking healthy. PEP is developing healthier
drinks to make up for this. It's KeVita line of premium organic probiotic beverages had 50\% sales growth last qtr.

PEP stock is one of the safest in the world. It pays a 3\% yield that's grown every year since 1973. During the past decade the stock's grown 5\% a year and paid a 3\% yield. Analysts feel the stock can grow 8\% long-term. Plus that juicy yield.

PEP was $\$ 120$ in December and is now $\$ 108$. It's in the Conservative Growth Portfolio.

| Profit History |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Profits | x | P/E | = | MedPrice |  | Dividend | Yield |
| 2008 | \$3.68 | x | 15 | = | \$55 |  | \$1.75 | 3.2\% |
| 2009 | 3.71 | x | 17 | = | 63 |  | \$1.86 | 2.9\% |
| 2010 | 4.13 | x | 16 | = | 65 |  | \$1.99 | 3.1\% |
| 2011 | 4.40 | x | 15 | = | 68 |  | \$2.11 | 3.1\% |
| 2012 | 4.10 | x | 19 | = | 78 |  | \$2.21 | 2.8\% |
| 2013 | 4.37 | x | 20 | = | 89 |  | \$2.45 | 2.8\% |
| 2014 | 4.63 | x | 19 | = | 90 |  | \$2.71 | 3.0\% |
| 2015 | 4.57 | x | 22 | = | 102 |  | \$2.91 | 2.9\% |
| 2016 | 4.85 | x | 21 | = | 102 |  | \$2.96 | 2.9\% |
| 2017 | 5.23 | x | 21 | = | 111 |  | \$3.17 | 2.9\% |
| Fair Value |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Upside/Downside |  |  | TotRetrn |
| This Qtr | \$5.69 | x | 18 | = | \$103 |  |  |  |
| 2017 Est | 5.69 | x | 19 | = | 108 | 5\% |  | 8\% |
| 2018 Est | 6.10 | x | 19 | = | 116 | 12\% |  | 18\% |

## Current Holding - Altria Group (MO)

Altria Group (MO) is also in the Conservative Growth Portfolio, and after this past year's drop (right) the stock is a real bargain here.

Altria is Philip Morris USA, the cigarette company that sells Marlboro in the states. In April, MO fell because Philip Morris International dropped after it disclosed
it's seeing slower growth. Then MO reported results that were good, so to me it seems like the stock should go back up.
Like PEP, MO is also one of the world's safest stocks. It's grown $11 \%$ a year the past decade, and analysts estimate $8 \%$ in the future. The yield is a fat $5 \%$. I bought more MO last week.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 4.01 | x | 15 | $=$ | $\$ 58$ |  |
| 2018 Est | 4.01 | x | 17 | $=$ | 68 | $17 \%$ |
| 2019 Est | 4.34 | x | 17 | $=$ | 74 | $26 \%$ |

## Stock Education

During 2003-2006 David wrote the portfolio management blueprint, The School of Hard Stocks, and executed the plan. During those four years he used this strategy to compile a compounded return of $\mathbf{1 0 0 . 5 7 \%}$. Completed at the end of 2006, Sharek used The School of Hard Stocks in 2007 to grow stock
portfolios $42 \%$ and beat the market (S\&P 500) by 39\%.

In January 2008 David wrote a postscript to the book and had The School of Hard Stocks published through Amazon.com and Barnes \& Noble. In the postscript he wrote to hold Apple (AAPL), Baidu.com (BIDU), Google (GOOG) Intuitive Surgical
(ISRG), Priceline.com (PCLN) and Research in Motion (RIMM). Five of those six stocks continue to be stock market leaders and are in his portfolios today. Read more and look inside at schoolofhardstocks.com.



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## Portfolio Management

## Let us manage your stock portfolio

David Sharek manages brokerage accounts and IRAs on a fee-basis. Returns shown here are after fees. Minimum account size: \$100,000.

David Sharek personally manages each stock portfolio individually.

Account types include individual accounts, joint accounts and IRAs.

Clients can log online and view their accounts at anytime.


$\begin{array}{lllllllllllllllllllll}\text { Gear } \\ \text { GrowthP } & 2003 & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 & \text { Avg } & \text { Total }\end{array}$ $\begin{array}{llllllllllllllllllllll}\text { ort. } & 41 \% & 9 \% & 16 \% & 15 \% & 42 \% & -58 \% & 31 \% & 24 \% & 2 \% & 2 \% & 49 \% & 5 \% & -16 \% & -14 \% & 47 \% & 15 \% & 13 \% & 301 \%\end{array}$ $\begin{array}{lllllllllllllllllll}\text { S\&P } 500 & 26 \% & 9 \% & 3 \% & 14 \% & 4 \% & -38 \% & 23 \% & 13 \% & 0 \% & 13 \% & 30 \% & 11 \% & -1 \% & 10 \% & 19 \% & 2 \% & 9 \% & 207 \%\end{array}$

Growth Portfolio - Holdings as of 12/31/17

| Security name | Ticker | $\begin{array}{c}\text { Portfolio } \\ \text { Percent }\end{array}$ | $\begin{array}{c}\text { Est } \\ \text { LTG }\end{array}$ | Yield | $\begin{array}{c}\text { Est. } \\ \text { Total }\end{array}$ | Price | 2018 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| Return |  |  |  |  |  |  |  |$)$


[^0]:    Any information provided in this letter has been prepared from sources believed to be reliable, but is not guaranteed by SchoolofHardStocks.com and/or Shareks, LLC and is not a complete summary or statement of all available data necessary for making an investment decision. In addition, such information may be condensed or contain calculated data which should be verified by the recipient. Any information provided is for informational purposes only and does not construe a recommendation. To the extent that financial projections are contained herein, such projections are dependent on the occurrence of future events, which cannot be assured; therefore, the actual results achieved during the projection period, if applicable, may vary from the projections. SchoolofHardStocks.com and its employees may own options, rights or warrants to purchase any of the securities mentioned in this letter. Any review, retransmission, dissemination or use of, or taking action in reliance upon this information by persons or entities other than the intended recipient is prohibited. If you received this letter in error, please contact the sender immediately and disregard.

