David Sharek's
Growth Stock Newsletter

Searching for Tomorrow's Stock Market Winners Today

## October 5, 2018 <br> The Next BIG Thing in Retail

I've got a lot of great ideas for what just might be the next BIG thing in retail.

The first one, Five Below (FIVE), is no doubt taking market share in the toy space after Toys-R-Us went out of business.

And speaking of toys, Funko (FNKO) makes big-head action figures that often sell for \$5-\$10 apiece. Funko is big into pop culture, with brands such as Pokémon, Star Wars, Golden Girls, Harry Potter and Frosted Flakes.

Toys-R-Us also had leftover inventory, which may have been snapped up by Ollie's Bargain Outlet (OLLI).

One company with the potential to boost its store base by 1000 is PetIQ (PETQ), which has a partnership for cat \& dog vet care inside Walmart stores.

And last but not least Floor \& Décor (FND) could be the next BIG thing in the home improvement space. You can learn more about each stock here.


## Current Holding - Five Below (FIVE)

Five Below (FIVE), part of the Growth Portfolio, popped from \$73 to \$101 after it reported profits more than doubled.

Five Below is a dollar-store concept for kids and teens that sells merchandise such as toys, games, party items, sports gear, clothes, candy \& electronics for between $\$ 1$ and $\$ 5$ each.

During the past four years Five Below has grown its store count at a rate of $20 \%$ per year from 366 to 437, 522 and 625. Management had a long-term goal of 2500 stores nationwide. Five Below should be able to quadruple it's store count long-term, which in my book means the stock has the opportunity to rise even more.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Profits | $x$ | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 2.48 | $x$ | 42 | $=$ | $\$ 103$ |  |
| 2018 Est | 2.48 | $x$ | 35 | $=$ | 87 | $-16 \%$ |
| 2019 Est | 3.00 | $x$ | 35 | $=$ | 105 | $2 \%$ |

## About David Sharek

David started his career as a Financial Consultant at A.G.Edwards \& Sons in 1999, investing clients in mutual funds, stocks, bonds \& annuities.

The 2000 stock market crash crushed his investors and left David leery of Wall Street \& mutual funds. Sharek became a student of stocks, and discovered the best stocks had the highest profit growth.

In 2002 David accepted a position of Vice President-Investments at Wunderlich Securities and developed his Growth Stock Portfolio.

Sharek's Growth Portfolio averaged a return of $24 \%$ his first five years as a portfolio manager (2003-2007), more than double the market's (S\&P 500) average of $11 \%$.

In 2008 David Sharek founded

Sharek's Stock Portfolios. But another stock market crash took the Growth Portfolio down 58\% that year. Still, by 2013 client accounts hit new highs.

Today, David continues to do his own stock research and manages portfolios on a fee basis from his offices in Midtown Manhattan.

Sharek's Growth Portfolio has grown an average of 14\% a year,
compared to $9 \%$ for the S\&P 500 (since inception in 2003).
\$100,000 invested
 in the Growth Portfolio at inception would have made a profit of more than $\$ 300,000$ vs. just over \$200,000 in the S\&P.

David's posted four years of $+40 \%$ returns in his 15 year career.

## Stocks on a Radar - Funko (FNKO)

Speaking of toys, Funko (FUNK) is a really fun company that manufactures pop culture action figures, apparel and accessories.

Some top "properties" Funko holds are Harry Potter, Deadpool, Avengers and Incredibles.

In July the shares got a boost when FNKO announced partnerships with Pokémon and Fortnite. Growth Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 0.68 | x | 30 | $=$ | 20 |  |
| 2018 Est | 0.68 | x | 25 | $=$ | 17 | $-16 \%$ |
| 2019 Est | 0.93 | x | 25 | $=$ | 23 | $14 \%$ |

Fortnite is one of the top video games right now.

Speaking of video games, Funko has the opportunity to put their action figures in games - like Lego did years ago with Lego Star Wars. This could mean growth opportunity.

FNKO is on the radar for the
$\begin{array}{lclclcc}\text { Fair Value } & & & & & \\ \text { Year } & \text { Profits } & \text { x } & \text { P/E } & = & \text { Price } & \text { Upside/Downside } \\ \text { This Qtr } & 0.68 & \mathrm{x} & 30 & = & 20 & \\ 2018 \text { Est } & 0.68 & \mathrm{x} & 25 & = & 17 & -16 \% \\ 2019 \text { Est } & 0.93 & \mathrm{x} & 25 & = & 23 & 14 \%\end{array}$


## Current Holding - Ollie's Bargain Outlet (OLLI)

Ollie's Bargain Basement (OLLI) is part of the Growth Portfolio, and has had a fantastic year as it too has capitalized on Toys-R-Us' demise.

Ollie's delivers a treasure-hunt shopping experience in offering closeout products bought at a discount and then selling them for 20-70\% off retail and still
making a healthy $15 \%$ pre-tax profit. Toys were $5.5 \%$ of sales last year, and with Toys R Us out of business, Ollie's will sell more toys. Also, Ollie's could get deals on buying toys via liquidation sales and closeouts.

Since 2001 Ollie's has grown from 100 stores to 268 , with a potential of 950 stores in the US.

## Fair Value

| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| This Qtr | 1.71 | x | 43 | $=$ | $\$ 74$ |  |
| 2018 Est | 1.71 | x | 38 | $=$ | 65 | $-12 \%$ |
| 2019 Est | 2.02 | x | 38 | $=$ | 77 | $4 \%$ |



## Current Holding - Align Technology (ALGN)

Align Technology (ALGN) is a REALLY hot stock. It's soared from less than $\$ 100$ a share to more than $\$ 375$ during the past two years.

Align designs and manufactures Invisalign clear braces, and the scanners used to scan teeth for a fitting. Teens make up 75\% of case starts each year.

Sales \& profits have been soaring, as ALGN has been crushing analyst estimates. Thus these Estimates you see in the chart might not be high enough.

These ALGN charts and tables were done in August. I purchased ALGN in the Growth Portfolio around \$317 last week during the stock market selloff.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 4.99 | x | 71 | $=$ | $\$ 354$ |  |
| 2018 Est | 4.99 | x | 50 | $=$ | 250 | $-30 \%$ |
| 2019 Est | 6.26 | x | 50 | $=$ | 313 | $-12 \%$ |



## Stocks on a Radar - PetIQ (PETQ)

PetIQ (PETQ) is a manufacturer and distributor of veterinarian and over-the counter medications for pets. The company sells its products to distributors, retail stores, warehouse clubs and pharmacies.

In January 2018 agreed to acquire VIP Petcare, a leading provider of veterinary services, as
well as a distributor of pet wellness products and medications. So now PetIQ is vertically integrated.

In March PetIQ announced a partnership with Walmart to put 20 stores - named VetIQ - in Walmart locations. And in August they announced plans for up to 1000 locations. That's big.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 0.83 | x | 49 | $=$ | $\$ 40$ |  |
| 2018 Est | 0.83 | x | 50 | $=$ | 42 | $3 \%$ |
| 2019 Est | 0.96 | x | 50 | $=$ | 48 | $19 \%$ |

## Current Holding - Floor \& Décor Holdings (FND)

Founded in 2000, Floor \& Décor (FND) offers the flooring industry's broadest assortment of tile, wood, laminate and stone flooring in huge 70,000 sq ft warehouse formats, compared to home improvement centers which dedicate just 3000 to 5000 ft to hard surface flooring.
FND might be the next big thing in areas where F\&D is.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 0.96 | x | 36 | $=$ | $\$ 35$ |  |
| 2018 Est | 0.96 | x | 50 | $=$ | 48 | $37 \%$ |
| 2019 Est | 1.21 | x | 50 | $=$ | 61 | $73 \%$ |

retail as its format mirrors Home Depot's in a way.

FND stock is down from its highs, and is around a 52-week low. The reason is tough comparisons from a year ago, when hurricanes whipped through Houston, an area Floor \& Décor has locations. This year's hurricanes aren't in


## Stock Education

During 2003-2006 David wrote the portfolio management blueprint, The School of Hard Stocks, and executed the plan. During those four years he used this strategy to compile a compounded return of 100.57\%. Completed at the end of 2006, Sharek used The School of Hard Stocks in 2007 to grow stock
portfolios $42 \%$ and beat the market (S\&P 500) by 39\%.

In January 2008 David wrote a postscript to the book and had The School of Hard Stocks published through Amazon.com and Barnes \& Noble. In the postscript he wrote to hold Apple (AAPL), Baidu.com (BIDU), Google (GOOGL) Intuitive Surgi-
cal (ISRG), Priceline.com (PCLN) and Research in Motion (RIMM). Five of those six stocks continue to be stock market leaders and are in his portfolios today. Read more and look inside at
schoolofhardstocks.com.



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## Portfolio Management

## Let us manage your stock portfolio

David Sharek manages brokerage accounts and IRAs on a fee-basis. Returns shown here are after fees. Minimum account size: \$100,000.

David Sharek personally manages each stock portfolio individually.

Account types include individual accounts, joint accounts and IRAs.

Clients can log online and view their accounts at anytime.


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Growth Portfolio - Holdings as of 12/31/17

| Security name | Ticker | $\begin{array}{c}\text { Portfolio } \\ \text { Percent }\end{array}$ | $\begin{array}{c}\text { Est } \\ \text { LTG }\end{array}$ | Yield | $\begin{array}{c}\text { Est. } \\ \text { Total }\end{array}$ | Price | 2018 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| Return |  |  |  |  |  |  |  |$)$


[^0]:    Any information provided in this letter has been prepared from sources believed to be reliable, but is not guaranteed by SchoolofHardStocks.com and/or Shareks, LLC and is not a complete summary or statement of all available data necessary for making an investment decision. In addition, such information may be condensed or contain calculated data which should be verified by the recipient. Any information provided is for informational purposes only and does not construe a recommendation. To the extent that financial projections are contained herein, such projections are dependent on the occurrence of future events, which cannot be assured; therefore, the actual results achieved during the projection period, if applicable, may vary from the projections. SchoolofHardStocks.com and its employees may own options, rights or warrants to purchase any of the securities mentioned in this letter. Any review, retransmission, dissemination or use of, or taking action in reliance upon this information by persons or entities other than the intended recipient is prohibited. If you received this letter in error, please contact the sender immediately and disregard.

