# David Sharek's Growth Stock Newsletter 

Searching for Tomorrow's Stock Market Winners Today

## July 29, 2018 <br> Retail is Shareks Top Sector

Move over software stocks, retail Meanwhile in retail, things are
is the new hot sector.

Last week, there was a shift in the stock market. Once beloved Internet stocks Facebook (FB) and Twitter (TWTR) fell hard after each reported poor quarterly results.

Although these are considered more Internet stocks than software ones, I think software stocks are often bunched in with Internet names, and the weakening of these two names will cause investors to be cautious.
humming right along. GDP is growing at 4\% and people are spending their cash. Retailers in the U.S. benefit from a rising dollar, as it makes merchandise from overseas cheaper to buy which means more profits.

My favorite retailers include Home Depot (HD), Ollie's Bargain Outlet (OLLI), kids toy store Five Below (FIVE), beauty supply store Ulta Beauty (ULTA), as well as off-price clothing retailers TJX (TJX) and Ross Stores (ROST).


## Current Holding - Home Depot (HD)

Home Depot (HD) is a marvelous operation. The company makes so much money it buys back huge amounts of stock and pays a nice $2 \%$ yield to deliver $+15 \%$ profit growth - without building many new stores (from 2268 to 2284 the past 3 years).

The corporate tax cut is now boosting profit growth to an ex-
pected $27 \%$ this year. And with a P/E of just 21, I feel the stock is undervalued.

This stock is safe, reasonably priced, and with an Estimated Long-Term Growth Rate of $15 \%$ a year plus a $2 \%$ yield, this stock is in my Growth Portfolio and Conservative Growth Portfolio as well.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 9.44 | x | 21 | $=$ | 197 |  |
| 2018 Est | 9.44 | x | 24 | $=$ | 227 | $15 \%$ |
| 2019 Est | 10.17 | x | 24 | $=$ | 244 | $24 \%$ |

## About David Sharek

David started his career as a Financial Consultant at A.G.Edwards \& Sons in 1999, investing clients in mutual funds, stocks, bonds \& annuities.

The 2000 stock market crash crushed his investors and left David leery of Wall Street \& mutual funds. Sharek became a student of stocks, and discovered the best stocks had the highest profit growth.

In 2002 David accepted a position of Vice President-Investments at Wunderlich Securities and developed his Growth Stock Portfolio.

Sharek's Growth Portfolio averaged a return of $24 \%$ his first five years as a portfolio manager (2003-2007), more than double the market's (S\&P 500) average of $11 \%$.

In 2008 David Sharek founded

Sharek's Stock Portfolios. But another stock market crash took the Growth Portfolio down 58\% that year. Still, by 2013 client accounts hit new highs.

Today, David continues to do his own stock research and manages portfolios on a fee basis from his offices in Midtown Manhattan.

Sharek's Growth Portfolio has grown an average of 14\% a year,
compared to $9 \%$ for the S\&P 500 (since inception in 2003).
\$100,000 invested
 in the Growth Portfolio at inception would have made a profit of almost $\$ 300,000 \mathrm{vs}$. just over \$200,000 in the S\&P. David's posted four years of $+40 \%$ returns in his 15 year career.

## Current Holding - Ollie's Bargain Outlet (OLLI)

Toys " R " Us's closing is no doubt helping Ollie's Bargain Outlet (OLLI). Ollie's delivers a treasurehunt shopping experience in offering closeout products bought at a discount and then selling them for 20-70\% off retail and still making a healthy $15 \%$ pretax profit.
and with Toys " $R$ " Us out of business, Ollie's will sell more toys; and make profits by buying toys via liquidation sales and closeouts.

Since 2011 the company has gone from 100 stores to 268 and has a total opportunity of 950 in the US. Ollie's is part of the
Toys were $5.5 \%$ of sales last year, Growth Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 1.71 | x | 43 | $=$ | $\$ 74$ |  |
| 2018 Est | 1.71 | x | 38 | $=$ | 65 | $-12 \%$ |
| 2019 Est | 2.02 | x | 38 | $=$ | 77 | $4 \%$ |



## Current Holding - Five Below (FIVE)

Five Below (FIVE) is another store that's benefiting from the closing of Toys "R" Us.

Five Below is a dollar-store concept for kids and teens that sells merchandise such as toys, games, party items, sports gear, clothes, candy \& electronics for between $\$ 1$ and $\$ 5$ each. The company had 625 stores in op-
eration at the beginning of the year, hopes to take that to 750 locations this year, with a potential of 2500 nationwide.

FIVE also imports a lot of its inventory, so the stronger dollar is good.

FIVE is in the Growth Portfolio. It soared after earnings last qtr, and I think it will take a breather.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 2.48 | x | 42 | $=$ | $\$ 103$ |  |
| 2018 Est | 2.48 | x | 35 | $=$ | 87 | $-16 \%$ |
| 2019 Est | 3.00 | x | 35 | $=$ | 105 | $2 \%$ |


|  | Five Below (FIVE) <br> Ten-Year Chart | Annual Profits |  |
| :---: | :---: | :---: | :---: |
| 120 |  | 2008 |  |
| 110 |  | 2009 |  |
| 100 |  | 2010 |  |
| 90 |  | 2011 |  |
| ※ 80 |  | 2012 | 0.51 |
| Q 70 | dix | 20130.68 | 0.68 |
| ¢ 60 |  | 20140.89 |  |
| $\bigcirc 50$ | $\square$ - 4 | 20151.05 |  |
| 40 | -ntan ${ }^{\text {P }}$ | 20161.30 |  |
| 30 | HTM | 20171.79 |  |
| 20 |  | 2018 2.48e |  |
| 10 | + |  |  |
| Profit <br> Growth <br> Rate | $33 \% ~ 31 \% ~ 18 \% ~ 24 \% ~ 38 \% ~ 39 \%$ |  |  |

## Current Holding - Ulta Salon (ULTA)

Ulta Salon (ULTA) was a superstar stock from 2009-2015, as it went from $\$ 8$ to $\$ 185$. Then in 2016 short-sellers were putting out negative research on ULTA, trying to drive down the stock. The short-sellers got their asses handed to them as the stock broke out and soared to $\$ 250$. But even after this beatdown, there are still haters.

ULTA's results are one reason I'm high on Retailers now. With the help of the corporate tax cut, profits are expected to climb 32\% this year. Amazing. Meanwhile ULTA's P/E is just 23 - quite low for that type of growth. I think a lot of the haters on this stock are guys, who don't understand the concept. ULTA is part of the Growth Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :---: | :--- | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 11.01 | x | 23 | $=$ | $\$ 255$ |  |
| 2018 Est | 11.01 | x | 25 | $=$ | 275 | $8 \%$ |
| 2019 Est | 12.79 | x | 25 | $=$ | 320 | $26 \%$ |


| Ulta Salon (ULTA) <br> Ten-Year Chart |  | Annual <br> Profits |  |
| :---: | :---: | :---: | :---: |
|  |  | 20080.43 |  |
|  |  | 2009 | 0.66 |
|  | , | 2010 | 1.16 |
|  | 1, N7 | 2011 | 1.19 |
|  | 50\%t | 2012 | 2.68 |
|  | \% H0] | 2013 | 3.16 |
|  | N | 2014 | 3.98 |
|  | - | 2015 | 4.98 |
| 100 |  | 2016 | 6.52 |
|  |  | 2017 | 8.31 |
| 50 | , | 2018 | 11.01e Profit |
| Profit |  | Grow | 38\% |
| Growth | 53\% 76\% 3\% 125\% 18\% 26\% 25\% 31\% 27\% 32\% | Yearl | Stock |
| Rate |  | Grow | : 39\% |

## Current Holding - TJX (TJX)

I'm sure you've been in a TJ Maxx store. How about Marshall's? The funny thing is l've been shopping at these stores for 10-20 years and until recently was unaware of how great a stock TJX has been. Just look at this ten-year chart.
TJX is a powerhouse, with 10,000 buyers in ten countries getting deals from 17,000 vendors in
more than 1000 countries.
TJX stock gets my top safety rating, has an A+ rating from Standard \& Poors, and has raised the dividend by $20 \%$ a year since 1996. The company also owns Marshall's and Sierra Trading Post. TJX is one of my top stocks in the Conservative Growth Portfolio.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 4.85 | x | 20 | $=$ | $\$ 95$ |  |
| 2018 Est | 4.85 | x | 23 | $=$ | 112 | $17 \%$ |
| 2019 Est | 5.33 | x | 23 | $=$ | 123 | $29 \%$ |

## Current Holding - Ross Stores (ROST)

Ross Stores (ROST) is a discount clothing store that sells clothing and home goods at 20-60\% off department store prices.

Like TJX, Ross is a quality company with little debt. So management is spending $\$ 1$ billion to buy its own stock in 2018. That might reduce the share count (or up profits ) by $3 \%$ alone.

| Fair Value |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Profits | x | P/E | $=$ | Price | Upside/Downside |
| This Qtr | 4.07 | x | 21 | $=$ | $\$ 87$ |  |
| 2018 Est | 4.07 | x | 24 | $=$ | 98 | $12 \%$ |
| 2019 Est | 4.49 | x | 24 | $=$ | 108 | $23 \%$ |

ROST is a well-oiled machine that is expected see profit growth accelerate from $18 \%$ to $22 \%$ this year. And with a P/E of just 21, this stock is also undervalued.

My Fair Value on this stock is a P/E of 24 , which equates to $\$ 98$ a share, $12 \%$ higher than the recent quote. ROST is part of the Conservative Portfolio.

## Stock Education

During 2003-2006 David wrote the portfolio management blueprint, The School of Hard Stocks, and executed the plan. During those four years he used this strategy to compile a compounded return of $100.57 \%$. Completed at the end of 2006, Sharek used The School of Hard Stocks in 2007 to grow stock
portfolios $42 \%$ and beat the market (S\&P 500) by 39\%.

In January 2008 David wrote a postscript to the book and had The School of Hard Stocks published through Amazon.com and Barnes \& Noble. In the postscript he wrote to hold Apple (AAPL), Baidu.com (BIDU), Google (GOOG) Intuitive Surgical
(ISRG), Priceline.com (PCLN) and Research in Motion (RIMM). Five of those six stocks continue to be stock market leaders and are in his portfolios today. Read more and look inside at schoolofhardstocks.com.
Buy it Now amazon.com.

Buy it Now | BARNES\&NOBLE |
| :---: |
| BOOKSELLERS |



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## Portfolio Management

## Let us manage your stock portfolio

David Sharek manages brokerage accounts and IRAs on a fee-basis. Returns shown here are after fees. Minimum account size: \$100,000.

David Sharek personally manages each stock portfolio individually.

Account types include individual accounts, joint accounts and IRAs.

Clients can log online and view their accounts at anytime.


$\begin{array}{lllllllllllllllll}\begin{array}{l}\text { Year } \\ \text { Growth }\end{array} & 2003 & 2004 & 2005 & 2006 & 2007 & 2008 & 2009 & 2010 & 2011 & 2012 & 2013 & 2014 & 2015 & 2016 & 2017 & 2018 \\ \text { Avg Total }\end{array}$

 | S\&P 500 | $26 \%$ | $9 \%$ | $3 \%$ | $14 \%$ | $4 \%$ | $-38 \%$ | $23 \%$ | $13 \%$ | $0 \%$ | $13 \%$ | $30 \%$ | $11 \%$ | $-1 \%$ | $10 \%$ | $19 \%$ | $2 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Growth Portfolio - Holdings as of 12/31/17

| Security name | Ticker | Portfolio Percent | $\begin{aligned} & \text { Est } \\ & \text { LTG } \end{aligned}$ | Yield | Est. <br> Total <br> Return | Price | 2018 Fair Value | Upside/ Downside to FV |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Alibaba | BABA | 7.4\% | 33\% | 0\% | 33\% | \$172 | \$270 | 57\% |
| 2 Facebook | FB | 7.1\% | 27\% | 0\% | 27\% | \$176 | \$245 | 39\% |
| 3 Weibo | WB | 6.5\% | 66\% | 0\% | 66\% | \$103 | \$177 | 71\% |
| 4 Tencent | TCEHY | 6.5\% | 40\% | 0\% | 40\% | \$52 | \$61 | 17\% |
| 5 YY | YY | 5.1\% | 30\% | 0\% | 30\% | \$113 | \$179 | 58\% |
| 6 Adobe Systems | ADBE | 4.9\% | 23\% | 0\% | 23\% | \$175 | \$223 | 27\% |
| 7 PayPal | PYPL | 3.4\% | 21\% | 0\% | 21\% | \$74 | \$91 | 24\% |
| 8 UnitedHealth | UNH | 3.2\% | 15\% | 1\% | 16\% | \$220 | \$238 | 8\% |
| 9 Amazon | AMZN | 3.2\% | 20\% | 0\% | 20\% | \$1,169 | \$1,004 | -14\% |
| 10 Salesforce.com | CRM | 3.0\% | 25\% | 0\% | 25\% | \$102 | \$130 | 27\% |
| 11 Tesla | TSLA | 2.9\% | 35\% | 0\% | 35\% | \$311 | \$378 | 21\% |
| 12 Constellation Brands | STZ | 2.9\% | 17\% | 1\% | 18\% | \$229 | \$222 | -3\% |
| 13 Ollie's Bargain Outlet | OLLI | 2.8\% | 19\% | 2\% | 21\% | \$53 | \$50 | -6\% |
| 14 New Oriental Education | EDU | 2.7\% | 32\% | 0\% | 32\% | \$94 | \$109 | 16\% |
| 15 Apple | AAPL | 2.6\% | 11\% | 2\% | 13\% | \$169 | \$206 | 22\% |
| 16 Global Payments | GPN | 2.6\% | 19\% | 0\% | 19\% | \$100 | \$122 | 22\% |
| 17 Domino's Pizza | DPZ | 2.5\% | 19\% | 1\% | 20\% | \$189 | \$207 | 10\% |
| 18 Netflix | NFLX | 2.5\% | 61\% | 0\% | 61\% | \$192 | \$181 | -6\% |
| 19 Workday | WDAY | 2.4\% | 108\% | 0\% | 108\% | \$102 | \$145 | 43\% |
| 20 Five Below | FIVE | 2.4\% | 22\% | 0\% | 22\% | \$66 | \$63 | -5\% |
| 21 Visa | V | 2.3\% | 17\% | 1\% | 18\% | \$114 | \$114 | 0\% |
| 22 Paycom Software | PAYC | 2.3\% | 28\% | 0\% | 28\% | \$80 | \$92 | 15\% |
| 23 Home Depot | HD | 2.3\% | 13\% | 2\% | 15\% | \$190 | \$191 | 1\% |
| 24 Netease | NTES | 2.2\% | 13\% | 0\% | 13\% | \$345 | \$300 | -13\% |
| 25 Alphabet | GOOGL | 2.1\% | 21\% | 0\% | 21\% | \$1,053 | \$1,247 | 18\% |
| 26 Baozun | BZUN | 2.0\% | 69\% | 0\% | 69\% | \$32 | \$46 | 46\% |
| 27 Celgene | CELG | 2.0\% | 21\% | 1\% | 22\% | \$104 | \$155 | 49\% |
| 28 JD.com | JD | 2.0\% | 140\% | 0\% | 140\% | \$41 | \$65 | 57\% |
| 29 Priceline | PCLN | 1.9\% | 16\% | 0\% | 16\% | \$1,738 | \$2,078 | 20\% |
| 30 SS\&C Technologies | SSNC | 1.9\% | 14\% | 1\% | 15\% | \$40 | \$49 | 21\% |
| 31 Ulta Salon | ULTA | 1.9\% | 18\% | 0\% | 18\% | \$224 | \$266 | 19\% |
| 32 Regeneron | REGN | 1.7\% | 18\% | 0\% | 18\% | \$376 | \$582 | 55\% |
| 33 Baidu | BIDU | 1.7\% | 26\% | 0\% | 26\% | \$234 | \$305 | 30\% |
| 34 Monster Beverage | MNST | 1.6\% | 20\% | 0\% | 20\% | \$63 | \$51 | -19\% |
| 35 Starbucks | SBUX | 1.5\% | 15\% | 2\% | 17\% | \$57 | \$59 | 3\% |
| 36 The Trade Desk | TTD | 1.5\% | 35\% | 0\% | 35\% | \$46 | \$54 | 18\% |
|  | Cash | -7.4\% |  |  |  |  |  |  |
|  | Total | 100.0\% | 31\% | 0\% | 32\% |  |  | 21\% |


[^0]:    Any information provided in this letter has been prepared from sources believed to be reliable, but is not guaranteed by SchoolofHardStocks.com and/or Shareks, LLC and is not a complete summary or statement of all available data necessary for making an investment decision. In addition, such information may be condensed or contain calculated data which should be verified by the recipient. Any information provided is for informational purposes only and does not construe a recommendation. To the extent that financial projections are contained herein, such projections are dependent on the occurrence of future events, which cannot be assured; therefore, the actual results achieved during the projection period, if applicable, may vary from the projections. SchoolofHardStocks.com and its employees may own options, rights or warrants to purchase any of the securities mentioned in this letter. Any review, retransmission, dissemination or use of, or taking action in reliance upon this information by persons or entities other than the intended recipient is prohibited. If you received this letter in error, please contact the sender immediately and disregard.

